

Exam. Code : 103204

Subject Code : 1140

B.A./B.Sc. 4th Semester

JOURNALISM AND MASS COMMUNICATION
(Mass Media and Photography)

Time Allowed—3 Hours] [Maximum Marks—80

SECTION—A

Note :— ALL questions are compulsory. Each question carries **2** marks.

1. Traditional Media.
2. DSLR.
3. Fill Light.
4. Long shot.
5. POV shot.
6. Four-point lighting setup.
7. What is the ISO ?
8. Image Stabilization.
9. Radio Garden.
10. AM and FM. 2×10=20

SECTION—B

Note :— Attempt any eight questions. Each question carries **5** marks.

1. Write a note on Educational TV.
2. What is the function of the mirror used in a DSLR Camera ?

3. Explain the different types of lighting.
4. Write a note on Code of Broadcasting.
5. Explain different characteristics of radio.
6. Explain different types of Camera angles.
7. In this electronic age, explain the relevance of traditional and folk media.
8. What is Depth of Field and its importance in Photography ?
9. What are the qualities of a good radio news presenter ?
10. What is the importance of Photo Feature ? $8 \times 5 = 40$

SECTION—C

Note :— Attempt any **two** questions. Each question carries **10** marks.

1. Write a note on Traditional and Folk Media.
2. Explain the development of Radio in India after Independence.
3. Television is a great tool to educate the masses. Discuss.
4. Discuss the role of photography in society.

$10 \times 2 = 20$